



Brandon Lee Rudat and Brian Townley release “Chiseling a Leader”

Professional development specialist and leadership author **Brian Townley** and Emmy Award-winning journalist **Brandon Lee Rudat** have joined forces to create *Chiseling a Leader*, a powerful new message that integrates character and leadership to inspire personal and professional excellence. The program focuses on how two industry leaders chiseled down to the core values and characteristics that have set them apart. It is now available as a keynote presentation and DVD program.

The Message

"Character" comes from a Greek word meaning "chisel." Perhaps a leader who has character is one who has chiseled away the pretenses to reveal those inner traits that are worthy of respect and admiration. In a sense, we recognize a person of true character because they are often leaders in their own right.

"It's a dynamic presentation and compelling program that inspires you to become a better leader." says Amber Greenwood of the Greater Waco Chamber.

What makes this keynote program unique

Audience members will begin identifying their characteristics within the first 10 minutes of our time together. By the end of the program, they will have a clearer idea of qualities they can develop to be more effective leaders.

This tool is a go-to guide for future development, requesting feedback from peers and providing ongoing personal assessment. We know that a true leader does not claim to have all the answers all the time but instead is willing to learn, be challenged, admit mistakes and inspire others.

Leaders are integral to every business and organization. The *Chiseling a Leader* program can be tailored to suit your needs in terms of length and presentation.

What people are saying

" 'Chiseling a Leader' is an incredible combination of achievable best practices with inspiring success stories."

-John T. Armstrong, Springfield, IL

"Brandon Rudat shares inspiring stories about having the courage to reach for near impossible goals."

- Amie Kelly, Waco, Texas

"Brian Townley's presentation was the best "real life" leadership and coaching evaluation I have ever attended in my 38-year career."

- Larry Reed, Effingham, IL

Contact Information

DVD orders and booking inquiries are available at www.ChiselingaLeader.com